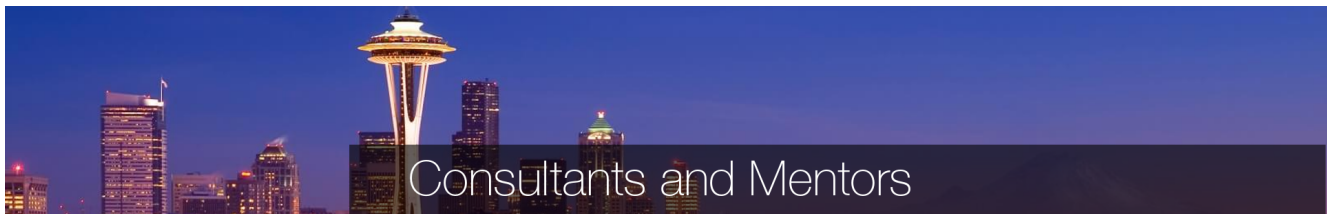


# Consultants and Mentors





## **Eric Werny | CEO and Founder | Senior Consultant & Mentor**

Eric Werny, a communications Internet technologist and business identity specialist. With over three decades of extensive management experience in small and medium business operations, project management, strategic plans, marketing, sales and support. Mr. Werny takes a personal interest in assisting business owner, to realize their personal full potential. He believes strong moral leadership training and motivation puts the client in a stronger position to lead, and develop others within their company.

With nearly three decades of experience, in the IT technology industry he is in a unique position to assist small business, as they face new challenges and opportunities integrating new hardware systems and applications as part of their business strategies.

### **Proven Results:**

540% increase in order processing – Fast Food Provider.

80% increase in data processing speed – Transportation Co.

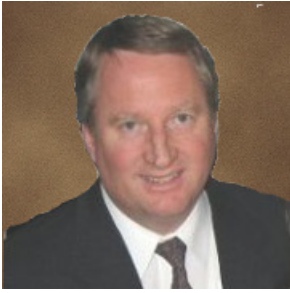
150% increase in productivity – Auto Repair

50% decrease in telecommunications costs – Medical Facility

### **Our community support for business includes:**

- Small Business Development Center Dixie State University
  - Dixie Technical Forum
  - Southern Utah Networkers
  - Corporate Alliance
- St. George area chamber of commerce.

Awards – 2003 Workforce Services – Volunteer of the year award – For helping their clients better their chances for employment through training.



## **Tim Taylor | Business Consultant & Mentor**

Business Coach – Brings two decades of customer focus experience, with his leadership with industry leaders such as At Home Technologies, General Communication Inc., and Boulder Image of Southern Nevada. His valuable insights have helped our customers manage their business processes. As a result, Mr. Taylor's clients is armed with critical information to impact the customers profit channels.

### Notables:

- Awards – Dale Carnegie “Highest Award for Achievement”  
Community Involvement –
  - Southern Utah Networkers (Chairman),
  - Dixie Technical Forum (Member)
  - Corporate Alliance (Member)



## **Samuel Baugh MBA | Business Consultant & Mentor**

Sam – Motivator, Trainer, and Team builder. Sam has been responsible for building programs that have been used worldwide in a multinational NGO. He created a professional development series that focused on topics that ranges from using humor in the workplace to build morale and engagement in your organization, to growing an abundance mentality. He has been an Adjunct Professor at Utah Valley University, and guest lecturer at UVU, BYU, Broadview University, and Mountainland Applied Technology College. Sam has owned 3 different businesses and is working on his 4th. He uses his knowledge to help business owners find way to promote their personal businesses and build their team.

### **Accomplishments:**

Increased attendance in personalized instructional courses by 180% in a 3 month period

Increased client base by 600% in a 3 month period

Increased Net profit by 150% in 6 weeks.

Awarded Chamber Champion award for 2014



## Larry Stevenson MTR | Business Consultant & Mentor

“Larry Stevenson has been helping people make more money and live better lives since 1978.

Examples include businesses that

- Expanded from 1 struggling business to 4 successful businesses in 6 years
- Tripled earnings within 6 months and expanded into 3 new market niches in 2 years
- Increased productivity by 87% in 4 months and 230% in 2 years

Larry has presented to more than 1,800 audiences in 26 countries. He is the author of 3 books, and recently completed his fourth book *Don't Get Eaten by the Bear* and *Other Skills to Land the Job You Love*. He co-produced Job Search: The Inside Track, a video/workbooks series, that sold more than 500,000 copies in 3 languages. He was technical consultant and featured panelist on the Emmy-nominated PBS series *Living Essentials*.

Larry served as the international president of the Association for Job Search Training. He is a member of the Marketing Success Community, BYU Management Society, Corporate Alliance, National Speakers Association, local United Way Board and many other beneficial associations.



## Jennifer Guter | Response Driven Design Media Consultant

“Success in graphic design means getting a definite and intentional response from your audience.”

Jennifer is a graphic artist who loves her job. In her 20 years as a graphic artist, she has helped countless companies take their branding and message

from ordinary to outstanding. Her strengths include her intuitive sense – she is able to quickly grasp presence/image/branding goals, and target

audience of her clients and help them communicate their core message by amplifying it visually.

The result – her clients enjoy an excellent conversion rate and ROI.



## Wes Winsor | Attorney at Law

Wes Winsor Law provides the counsel, representation and drafting of the following documents:

- Mediation Agreements
- Leases
- Franchise agreement and compliance
  - Service agreements
  - Disclaimers and waivers
  - Advertising agreements
- Supplier/Vendor agreements
  - Partnership Agreements
  - Operating agreements
  - Employment Agreements
  - Non-compete Agreements
- Non-disclosure Agreements
  - Settlement Agreements

In addition, the firm works closely with small and budding businesses to make sure they are structured and registered correctly with the IRS and state of Utah.

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